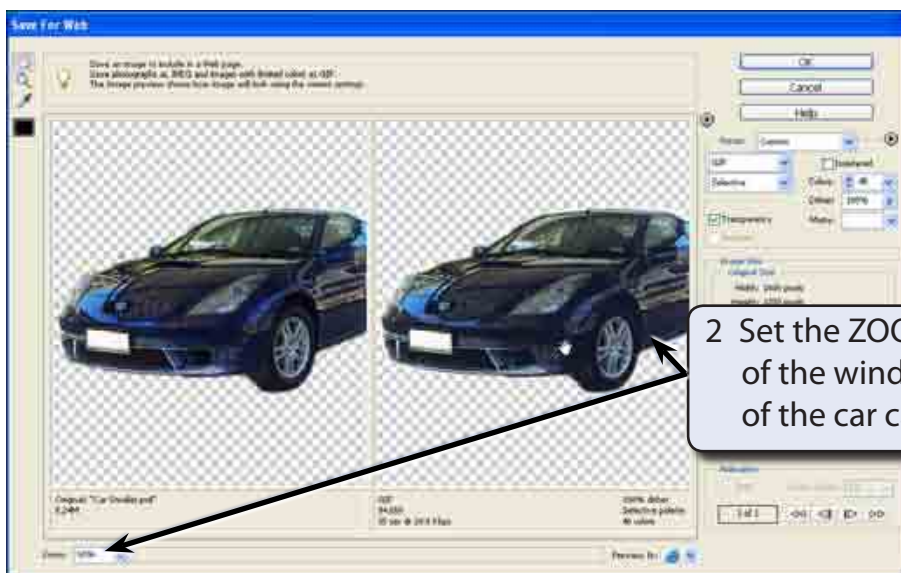# Saving Files for the Web

If you were to place the car image on a web site in its current format the web site would become extremely slow. Photoshop allows you to save the file in a format that has the highest quality at the lowest file size.

Opening the Save for Web Dialogue Box

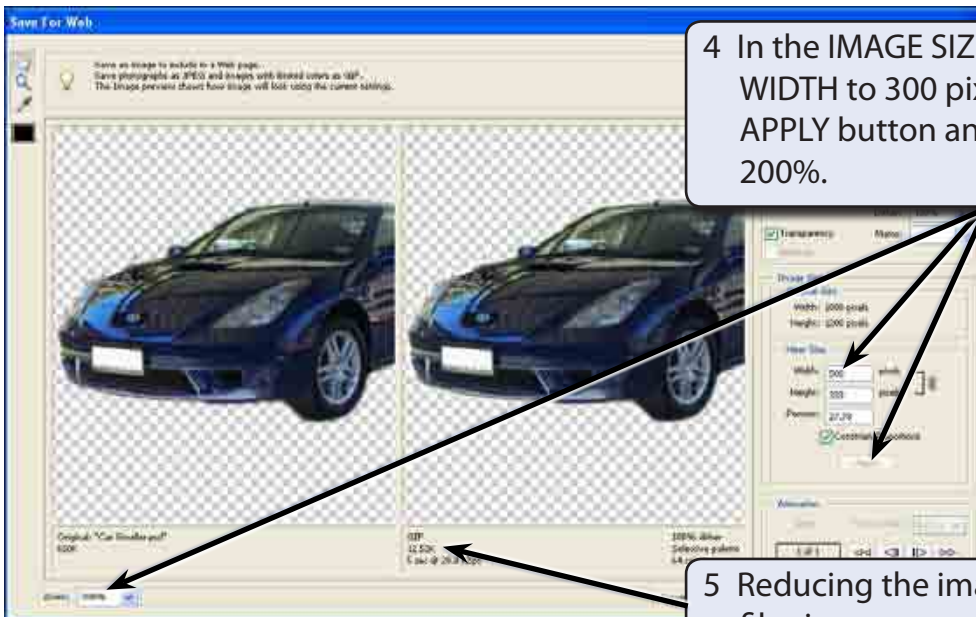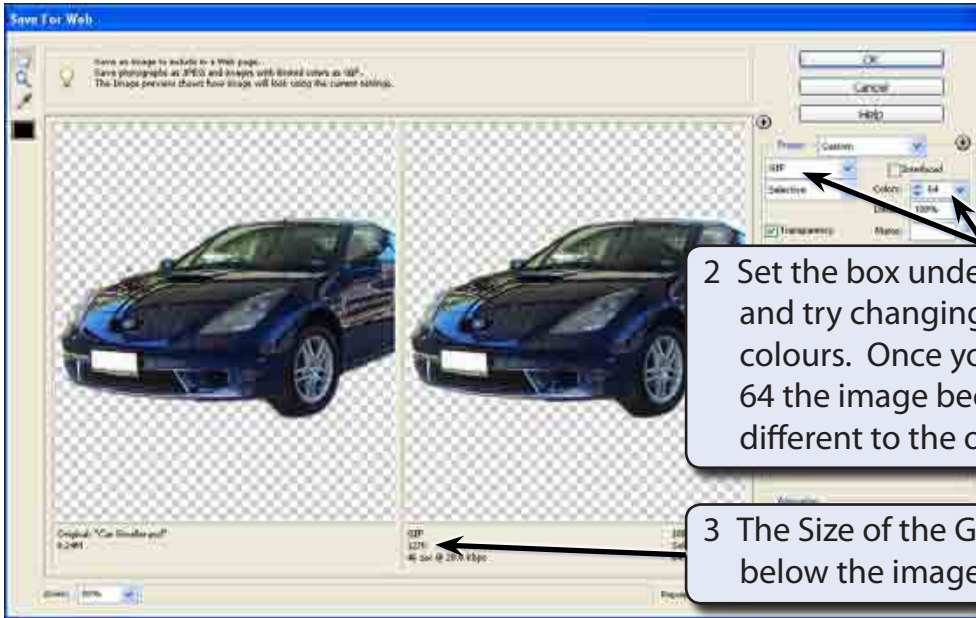1   With the CAR SMALLER file open display the FILE menu and select SAVE FOR WEB

> 2 Set the ZOOM box at the bottom left of the window to 50% so that most of the car can be seen.

> **NOTE:**   **You can use the HAND pointer to drag the image in either frame to bring more of the image into view.**

3   The image in the left frame is the actual image. The image in the right frame will adjust as you change the settings, which are displayed at the right of the window. There is also an indication of how large the file is at the base of its frame. The task is to keep the image in the right frame as close as possible to the original image in the left frame whilst reducing the file size of the image to as low as possible.

Looking at the GIF Settings

1   The first step in this process is to decide between a GIF or JPEG image. JPEG images are usually better for photographs, but they do have a white background. GIF images can have a transparent background.
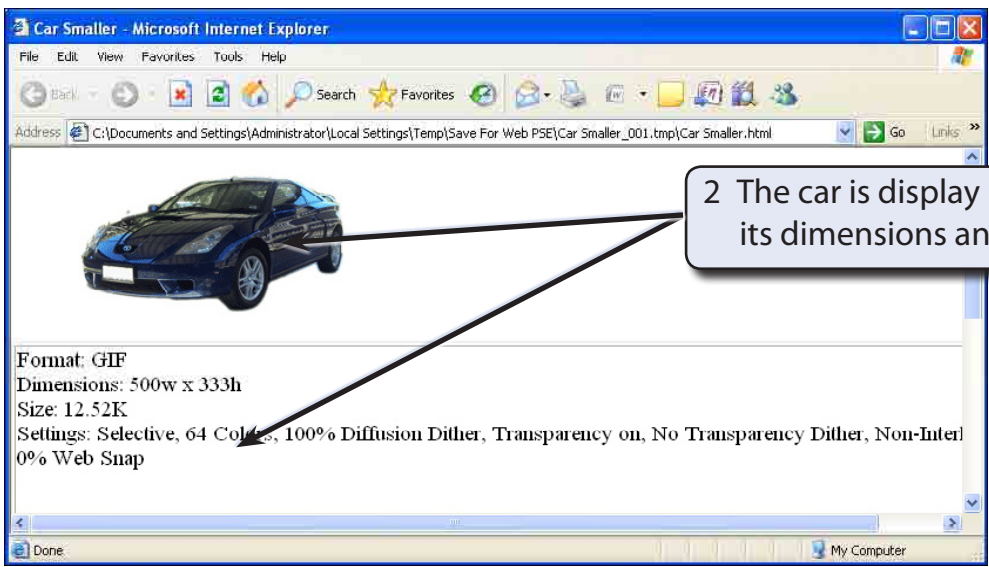

2 Set the box under PRESET to GIF and try changing the number of colours. Once you set colours below 64 the image becomes significantly different to the original.

3 The Size of the GIF file is displayed below the image in the right frame.

4 In the IMAGE SIZE frame, reduce WIDTH to 300 pixels, click on the APPLY button and set the ZOOM to 200%.

5 Reducing the image size reduces its file size.

Previewing the Image in a Browser

You can see what the image will look like in a web browser.

1 Click on the PREVIEW button and your browser should be launched.

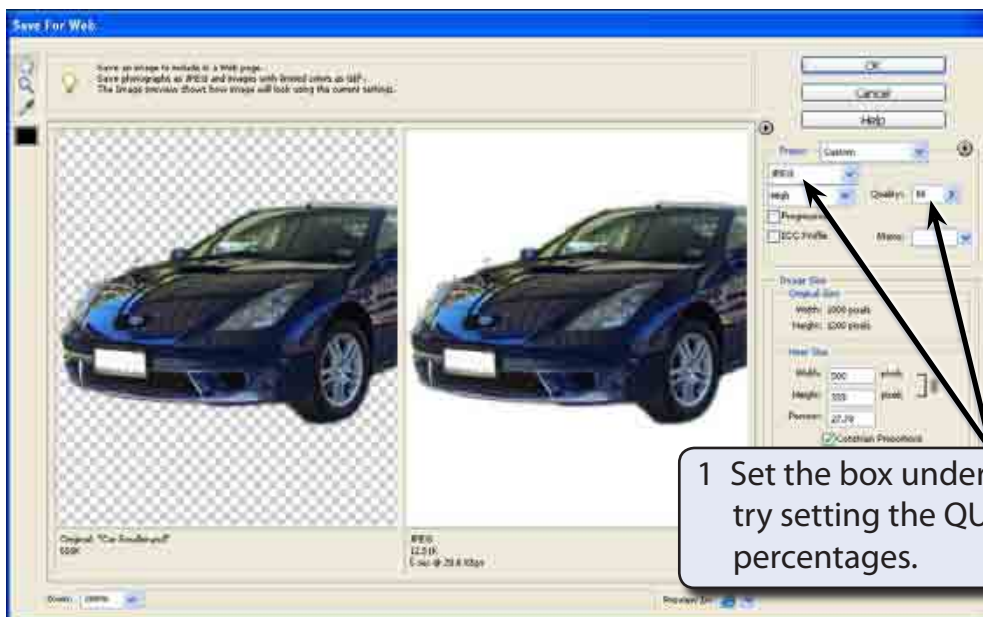> **NOTE:** **If no browser is opened, ask your teacher to edit the button to set it to your school's default browser.**

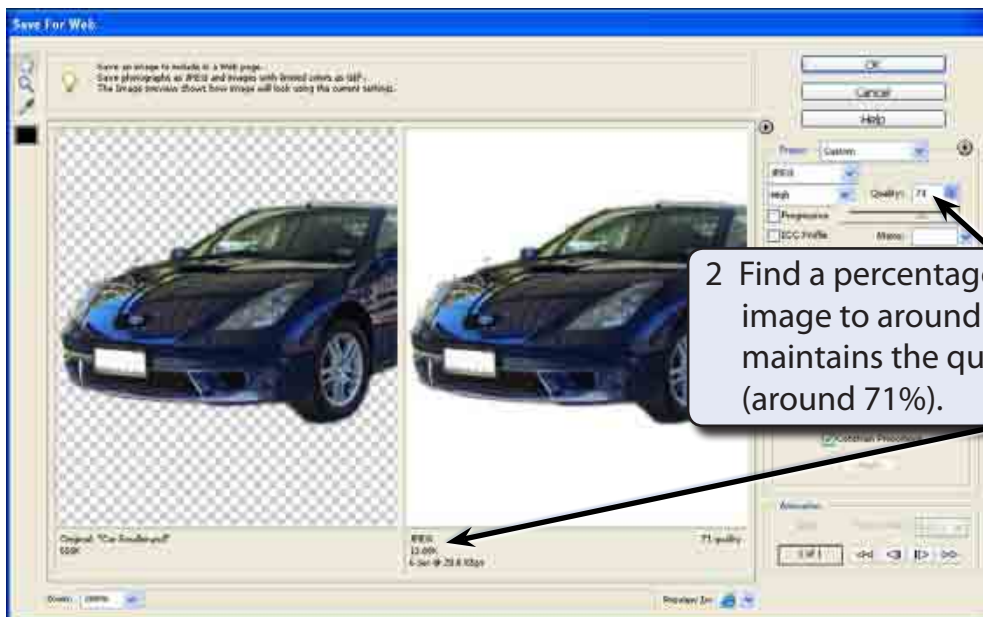2 The car is display in the browser with its dimensions and file size shown.

3   Close the browser to return to Photoshop.

Looking at the JPEG Settings

1 Set the box under PRESET to JPEG, try setting the QUALITY to different percentages.

2 Find a percentage that keeps the image to around 14K, but still maintains the quality of the image (around 71%).

3   Preview the file in a browser then return to Photoshop.